

Convention & Outdoor Hospitality Expo

Convention Registration

Rio All-Suite Hotel & Casino — December 1-3, 2010



National Association of
RV Parks & Campgrounds

W E L C O M E

to
InSites 2010

Convention & Outdoor Hospitality Expo

LAS VEGAS



*It's in the
Cards!*

REGISTRATION		
COMPANY NAME		
PERSON FILLING OUT CONTRACT		
STREET		
CITY	STATE	ZIP
PHONE	FAX	
COMPANY/CONTACT EMAIL		
FULL NAME OF ATTENDEE		NAME ON BADGE
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FULL NAME OF ATTENDEE		NAME ON BADGE



December 1 - 3, 2010

Rio All-Suite Hotel & Casino
 3700 W Flamingo Rd
 Las Vegas, NV 89103
 (866) 746-7671
 www.riolasvegas.com

1 FULL REGISTRATION All fees are per person.			
OPTIONS	RATE		NO.
Early Bird Full Registration Special (Deadline 7/31/10)	MEMBER	\$449	\$
	NON-MEMBER	\$549	\$
1 ST & 2 ND registrant from same park/company (After 7/31/10)	MEMBER	\$499	\$
	NON-MEMBER	\$599	\$
3 RD & 4 TH registrant from same park/company (After 7/31/10)	MEMBER	\$449	\$
	NON-MEMBER	\$549	\$
5 TH registrant from same park/company (After 7/31/10)	MEMBER	\$399	\$
	NON-MEMBER	\$499	\$
TOTAL FULL REGISTRATION FEES			\$


Full registration includes all ARVC events except Park Operators on Tour (P.O.O.T.)

Is this your first time at InSites? Yes No Name(s) of First Timer: _____

2 INDIVIDUAL & OPTIONAL EVENTS				
DATE	EVENT	RATE	NO.	SUBTOTAL
WED 12/1	Opening Luncheon with Keynote Speaker	\$75		\$
THU 12/2	Welcome Breakfast and Annual Meeting	\$55		\$
	'Hit the Jackpot' Foundation Lunch & Auction	\$65		\$
THU - FRI 12/2-3	Expo (includes ENTRY ONLY)	\$0		\$
FRI 12/3	Expo Lunch	MEMBER	\$55	\$
		NON-MEMBER	\$65	\$
SAT 12/4	Park Operators on Tour *	MEMBER	\$175	\$
		NON-MEMBER	\$225	\$
TOTAL INDIVIDUAL & OPTIONAL EVENTS FEES				\$

*P.O.O.T. is subject to cancellation if registration is not full by 11/1/10

3 DAILY PACKAGES				
DESCRIPTION	RATE		NO.	SUBTOTAL
Wednesday, December 1: Includes Continental Breakfast and Opening Luncheon with a Keynote Speaker and 3 classes	MEMBER	\$180		\$
	NON-MEMBER	\$280		\$
Thursday, December 2: Includes Welcome Breakfast at the Annual Meeting, Foundation Auction Luncheon, and entry to Expo and 3 classes	MEMBER	\$165		\$
	NON-MEMBER	\$265		\$
Friday, December 3: Includes Industry Panel, entry to Expo and lunch in the Expo Hall, ARVC Awards Banquet and Dinner	MEMBER	\$175		\$
	NON-MEMBER	\$275		\$

PAYMENT		
4 Ways to Register:  PHONE: 800-395-2267/ 303-681-0401 FAX: 303-681-0426 MAIL: National Association of RV Parks & Campgrounds 455 Tenderfoot Drive Larkspur, CO 80118 ONLINE: www.arvc.org CONVENTION CONTACT: insites@arvc.org Cancellation Policy: Cancellations received in writing will incur a \$75.00 cancellation fee. All cancellations must be made in writing. No refunds will be given after November 15, 2010. No refunds will be given for "no shows," without a medical certificate. There are no refunds for events that require a separate fee.	1 FULL REGISTRATION FEE TOTAL \$	
	2 INDIVIDUAL & OPTIONAL EVENTS TOTAL \$	
	3 DAILY PACKAGES TOTAL \$	
	If you would like to make a tax deductible donation to the ARVC Foundation to support industry research, and innovative educational programs that shape our industry, please use this line. SUGGESTED DONATIONS: <input type="checkbox"/> \$25 <input type="checkbox"/> \$35 <input type="checkbox"/> \$50 <input type="checkbox"/> \$75 <input type="checkbox"/> \$100 <input type="checkbox"/> Other <i>Any contributions appreciated.</i>	
	GRAND TOTAL \$	
	<input type="checkbox"/> Check (Payable to ARVC, 455 Tenderfoot Drive, Larkspur, CO 80118) Check #: _____ <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express	
	CARD NO.	
	EXP. DATE	SECURITY CODE
	NAME ON CARD	
	AUTHORIZED SIGNATURE	
BILLING ADDRESS		

Schedule

MONDAY, NOVEMBER 29

2:00PM-6:00PM Executive Committee Meeting

TUESDAY, NOVEMBER 30

9:00AM-5:00PM C.A.M.P. Meeting
Council of Delegates Meeting

9:00AM-12:00PM Executive Committee Meeting

5:30PM-7:00PM Leadership Reception

WEDNESDAY, DECEMBER 1

7:30AM - 8:30AM Coffee/Danish

8:00AM-11:45AM C.A.M.P. Meeting
State President's Meeting
ARVC Board of Directors Meeting

8:00AM-9:30AM Educational Seminars

✦ Human Resources-Know the Rules!

Kelly Jones, CPO

Learn the new regulations and laws that affect the way you hire staff, work your staff and dismiss your staff.

✦ How to Get More Publicity for Your Park

Jeff Crider

Learn how ARVC's media outreach program works and how your park can reap the benefits.

✦ What I Learned From Visiting 250 Campgrounds

Silvana Clark

Get ideas on low cost, easy to implement ways to improve your park by seeing how other campgrounds operate.

10:00AM-11:30AM Educational Seminars

✦ Growing Green

Barb Krumm, CPO

Learn how one campground pledged to operate more earth friendly in less than a year.

✦ GuestReviews

Bob MacKinnon, CPO

Use these tools to help you prioritize improvements to create better guest experiences, generate more word-of-mouth referrals, and develop a stronger business base.

✦ More Brain than Brawn

Silvana Clark

Discover a variety of light-hearted activities that can be done relaxing in a lawn chair rather than dodging water balloons.

12:00PM-2:15PM Opening Lunch with Keynote Speaker

✦ Mastering the Art of the 4-Wall Experience

Jon Stetson

Be entertained while discovering how to master the art of knowing yourself, your environment, and the dynamics that are taking place when you showcase your brand.

2:30PM-4:00PM Educational Seminars

✦ Biting the Hand that Feeds: Understanding and Preventing Employee Theft and Other Theft

Terrence D. Shulman

Understand the various reasons why people steal and the best ways to deter and prevent employee theft and all forms of theft.

✦ Customer Service Session

Bob MacKinnon, CPO

✦ Food Service Session

Vicki and Garry Cole, CPO's

2:30PM-4:00PM C.A.M.P. Meeting
Board of Directors Meeting

4:15PM-5:30PM Voting Area Caucuses

6:30PM-TBD Foundation Dinner Meeting

THURSDAY, DECEMBER 2

7:15AM-9:00AM Breakfast and Annual Meeting

9:15AM-10:45AM Educational Seminars

✦ Campground Emergency Preparedness – The Right Way

Mark J. Maciha, CPRP, CPO

Develop a common sense approach to emergency planning for your campground.

✦ Accounting Session

Donald G. Bennett Jr., CPA, CPO
Campground Owners of New York, NY

✦ How to Get "Free" Stuff for Your Campground/RV Park Programs

Clyde Taylor

Get "free goods and services" for your organization; especially for programs, activities or select projects for your campers and/or your community.

9:30AM-10:45AM Supplier Council Meeting & Breakfast

11:00AM-12:30PM Educational Seminars

✦ Dynamics of Working with Your Family

Marcia Galvin, CPO

Learn 10 hot tips to help your family work together and "keep the peace" in your family business.

✦ The Model Code

Michael Hobby, CPO

Learn what the ARVC National Model Code is, the intent behind it and how it applies to your county and your park.

✦ 20 Groups/Campground Management School

Members from each of the 20 Groups
Mark Maciha, CPO and next Chairman of the Campground Management School

Learn how 20 Groups and the School can positively impact your business.

12:45PM-2:45PM 'Hit the Jackpot' Foundation Lunch & Auction

3:00PM-4:30PM Educational Seminars

✦ The Ultimate Business Improvement Plan for Those Too Busy to Plan: Seven Doable Actions You Can Take NOW to Improve Your Business Tomorrow

Clyde Taylor

Learn to create a plan for improving your business.

✦ How to Get the Most out of your Ancillary Income TBA

Find out how your campground can go from \$5 to \$14 per camper night just in Ancillary Income!!!

✦ Session TBD

4:30PM-7:00PM Expo Trade Show Opens

7:30PM-TBD Business Forum Meeting/Social

FRIDAY, DECEMBER 3

8:00AM-9:00AM Industry Panel

9:30AM-12:30PM ARVC Board of Directors Meeting

9:30AM-5:00PM Expo and Trade Show

12:00PM-1:30PM Lunch in Expo

6:00PM-9:00PM Winners Circle Awards Gala

SATURDAY, DECEMBER 4

TBD POOT Tour

*Schedule as of June 11, 2010



Host Hotel Info:

Rio All-Suite Hotel & Casino in Las Vegas, NV

ROOM RATES: \$99/NIGHT

TO RESERVE YOUR ROOM PLEASE CALL: 888-746-0233

REFER TO GROUP CODE **SRNCIE0**.

Room rates valid until Wednesday, November 3, 2010. After the cut-off date, rooms will be subject to availability and will be sold at the hotel prevailing rate.

Why the Rio?

If any casino hotel embodies the rhythm and spirit of Las Vegas, it is the Rio All-Suite Hotel & Casino, where the atmosphere pulses with activity, color and uninhibited excitement. Get swept up in the Rio's vibrant backdrop: every room a suite, every turn a new adventure, every need fulfilled.

The beauty of the Rio lies not only in its prime location and breathtaking views, but in its masterfully orchestrated design. From expansive meeting spaces, to a lively casino gaming area, to the largest Vegas seafood buffet and nightly entertainment – the Rio All-Suite Hotel & Casino has you, the guest, in mind when it comes to making you happy and keeping you entertained.

Things To-Do At the Hotel

It will never be said that Las Vegas lacks for luxury, but even in this city the Rio All-Suite Hotel & Casino is a standout example of sheer grandeur. With two exciting nightclubs, four pools, a world-class spa and a beach and lagoon all to itself, the Rio has all the amenities you need for your stay in the world's most exciting city.

Start your day at the beautiful Rio Spa & Salon, offering soothing spa treatments, or spend a day at Rio Secco Golf Club, named the No. 1 public access course in Nevada by the Las Vegas PGA.

When you're ready to ignite your night, visit I-Bar, our sexy ultra lounge. You can also party with a 360 degree view at the VooDoo Lounge while you dance 50 floors up!

Besides great nightlife, the Rio offers over 60,000 square feet of shopping.

VooDoo Beach

And a tropical paradise also awaits you at the Rio's famous VooDoo Beach. Lounging upon real sand beaches at the edge of a tropical lagoon, you're surrounded by cascading waterfalls, swimming pools and five Jacuzzi-style spas.

Las Vegas

Las Vegas enjoys 340 days of sunshine per year and an average daily temperature of 83 degrees. Blue skies by day turn in to sunsets that melt into the mountains at night ensuring that you can enjoy the outdoor options as well as indoor options for fun. Now that's a winning combination.

Gateway to the Southwest

Dive in! Las Vegas is the perfect jumping off point to many of the Southwest's natural wonders. Planning to spend a few extra days in the area? Check out these nearby destinations:

- ◆ Red Rock Canyon is 20 miles to the west
- ◆ Death Valley and Zion National Park are both easy day trips
- ◆ Lake Mead, Hoover Dam, and the Colorado River are a short 20-minute drive
- ◆ Mt. Charleston and the Valley of Fire are 20 minutes away
- ◆ Grand Canyon National Park is 150 miles to the southeast

Limitless Entertainment

Las Vegas is the entertainment capital of the world with over 100 spectacular shows on a daily basis.

World Class Dining

Las Vegas is renowned for its culinary talent. Some of the world's best chefs perform their magic here. See the latest from celebrity chefs like Guy Savoy, Bobby Flay and Bradley Ogden.

Endless Shopping

Las Vegas is famous for its shopping. There are endless options to suit any style or budget. Explore the Forum Shops at Caesars for designer stores and upscale eateries. Find an enjoyable assortment of boutiques as you shop the lively kiosks of Carnival Court at Harrah's Las Vegas. Hunt for the most unique souvenir at Rio, Bally's or Flamingo. Or meander the quaint cobblestone streets with the flavors of France while you window-shop at Paris Las Vegas.

A Golfer's Paradise

In Las Vegas, you can enjoy a round of golf any time of the year.

