



2012 Advertising Insertion Form

Company _____

Order Information		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec 12/ Jan 13	Total	
The ARVC Voice														
Issues Dates		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
Display Advertisements		1x			3x			6x			11x			
		Member	Nonmember	Member	Nonmember	Member	Nonmember	Member	Nonmember	Member	Nonmember			
Full page	Bleed <input type="radio"/> Non bleed <input type="radio"/>	\$1,390	\$1,605	\$1,345	\$1,550	\$1,290	\$1,485	\$1,120	\$1,375				\$	
1/2 page	Horizontal	\$725	\$800	\$690	\$780	\$645	\$750	\$590	\$715				\$	
1/3 page	Square <input type="radio"/> Vert <input type="radio"/>	\$470	\$550	\$460	\$535	\$440	\$510	\$310	\$495				\$	
1/4 page	Horizontal	\$355	\$415	\$345	\$410	\$330	\$400	\$310	\$395				\$	
1/6 page	Horiz <input type="radio"/> Vert <input type="radio"/>	\$250	\$285	\$235	\$275	\$215	\$260	\$190	\$240				\$	
Back Cover		\$1,625	\$1,875	\$1,570	\$1,830	\$1,430	\$1,780	\$1,390	\$1,725				\$	
Spread	2 page	\$2,075	\$2,255	\$2,015	\$2,225	\$1,945	\$2,185	\$1,840	\$2,130				\$	
Classifieds	\$0.25/word													
	attach extra sheet, if necessary													
													\$	
ARVC.org website														
Right Button Member \$245/mth or \$220/6 mths Non member \$320/mth or \$290/6 mths	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$	
Bottom Rotating Banner Member \$195/mth or \$175/6 mths Non member \$250/mth or \$225/6 mths	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	\$	
Webinars														
Host (webinar with branded invites)	Member	Nonmember	Suggested topic:											
Sponsor (ad at start of webinar)	\$1,000	\$2,500											\$	
	\$300	\$750											\$	
Member Handbook & Buyer's Guide														
Display Advertisements	Member	Nonmember	Member	Nonmember	Member	Nonmember	Member	Nonmember						
	Full Page		1/2 page	<input type="radio"/> Horiz <input type="radio"/> Vertical	1/3 page	<input type="radio"/> Horiz <input type="radio"/> Vertical	1/4 page	<input type="radio"/> Horiz <input type="radio"/> Vertical						\$
	\$2,010	\$2,515	\$1,225	\$1,525	\$950	\$1,190	\$840	\$1,050						\$
1/6 page	<input type="radio"/> Horiz <input type="radio"/> Vertical												\$	
	\$605	\$755												\$
Member Only	Inside Front Cover		Inside Back Cover			Back Cover			Spread 2 page					
	\$4,760		\$4,005			\$4,125			\$4,035				\$	
Bundled Exposure														
Anchor Package	x	Insertion periods												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
The ARVC Voice														
1/2 page	Horizontal	2	Jun 2012 and Dec 2012											
1/6 page	Horiz <input type="radio"/> Vert <input type="radio"/>	6	Jan 2012, Mar 2012, May 2012, Jul 2012 and Sep 2012											
ARVC.org Website Right Button	4													
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Member Handbook & Buyer's Guide														
1/6 page	Horiz <input type="radio"/> Vert <input type="radio"/>	1										Member	Nonmember	\$
											\$3,491	\$4,596	\$	

Bundled Exposure												
Reach Package												
The ARVC Voice												
1/4 page	Horizontal	3	Feb 2012, Jul 2012, and Nov 2012									
ARVC.org Website Bottom Banner		3										
		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Member Handbook & Buyer's Guide												
1/3 page	Horiz <input type="radio"/>	Vert <input type="radio"/>	1								Member	Nonmember
							\$2,592	\$3,431	\$			
Profile Package (Member Only)												
The ARVC Voice												
1/2 page	Horizontal	2	Apr 2012 and Oct 2012									
ARVC.org Website Right Button		6										
		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Member Handbook & Buyer's Guide												
1/2 page	Horiz <input type="radio"/>	Vert <input type="radio"/>	1								Member	Nonmember
							\$6,516		\$			
2012 Conference Program (November)												
1/2 page			1								Member	Nonmember
Conference Billboard (November)											Member	Nonmember
3' x 8' approx sign			1								Member	Nonmember
Vignette (inquire for more info)												
90 second video located on ARVC.org			1								Member	Nonmember
							\$6,516		\$			

order date

Grand Total

\$

Prices are subject to change.