

New ARVC Member Benefit Provider: Ford Motor Company

ARVC members will now be able to take advantage of great discounts on Ford cars, vans and trucks from the convenience of home. Looking for a commercial half ton F-150 work truck for your park, priced under \$20,000? How about a popular Ford Edge for your personal use, or an E-series van for shuttling your guests? This exclusive deal for ARVC members is now available, and includes the following highlights:

- Members can purchase or lease any 2011 or 2012 Ford vehicle represented under the ARVC-Ford Fleet Program at noted discounts. Your price, before taxes and drop shipping cost, will be **dealer invoice (i.e. the true cost of the vehicle to the dealer), reduced even more by the ARVC member discount rebate.**
- Use the Rebate Sheet, under the column “Association Incentive and 56M,” located on arvc.org, to determine your exact rebate for the vehicle(s) you’re interested in. Our MBP fleet deal applies to any model with any trim. There are no limits on the number of vehicles ordered. However, hybrids and limited edition models are excluded from this program. In most cases, your net price will be 15-20% below MSRP.
- The ARVC benefit applies to any commercial vehicles or personal vehicles you desire. Any additional consumer rebates offered through Ford, or its subsidiary dealerships, cannot be combined with the ARVC rebate.
- Unlike normal consumer retail rebates, **the ARVC discount rebate is non-taxable**, representing pure savings. Also unusual, the ARVC rebate never expires, so for long range planning, it will be there for you when you’re ready.

Ordering Is Easy!

- Aside from the great price incentive, perhaps the best part of this program is the convenience factor. Once you prove your ARVC membership by providing the exclusive ARVC Fleet ID number and either a copy of your current ARVC dues payment or your ARVC Member ID card, you can place your custom order through our established Ford

control point here in Denver (See contact information below). Pricing is pre-set and guaranteed under this program, so there is no need to physically drive to a local dealership and go through the normal car lot sales hassle.

- Go to www.Ford.com. Click “Build and Price.” Then start custom building your own vehicle. Don’t worry about the pricing just yet, as you’ll see only the retail list prices as you build and add options before your ARVC discounts are applied.
- When done, print the dummy invoice you’ve created and then call your ARVC-Ford contact. Your special order vehicle will be re-priced under our program, and the order will be taken right over the phone with your new bottom line price being fully discussed. Once your deal is complete, you will automatically be price-protected from any future consumer price increases that occur throughout the year.
- Delivery will be in 8-10 weeks, and your vehicle will be drop-shipped to any one of 330 nationwide Ford dealerships that you designate. While delivery costs vary, the average delivery charge will be an additional \$200-\$350, depending on your location. This will all be pre-arranged by your ARVC-Ford representative.

This new ARVC member benefit with Ford Motor Company is available now, whenever you’re ready. Please have your proof of ARVC dues membership and ARVC Fleet ID number available. All orders will be verified with ARVC Headquarters to insure membership status is valid.

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