



ARVC 2010 National Issues Conference

April 27, 2010

Cherry Hill Park, College Park, MD

April 28, 2010

US Capitol Visitors Center, Washington, DC

TUESDAY, APRIL 27	
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Noon	Lunch at Cherry Hill Park, College Park, Maryland
1:30 pm - 5:30 pm	Review of ARVC Government Affairs Priorities and Program -- King & Gorin
1:30 pm	Review of Key Issues of Interest to ARVC on the National Scene (w issue papers)
2:30 pm	State Issues on Interest to Affiliated Associations
3:30 pm – 4:30 pm	<p>State Parks: What’s Going On? Speaker: Joe Elton, Virginia State Park Director; President, National Association of State Park Directors 20-30 minute presentation on the most important trends in state park camping and recreation and discussion on the new America's State Parks Alliance, its goals and objectives, organization, funding, etc, ideas as to how you see the state and commercial campgrounds and RV parks serving the public, and thoughts on the direction of a relationship between public and private campgrounds and parks. This session will either be preceded by or followed by a presentation on the new National Parks Promotion Council.</p>
4:30 pm	<p>Review of National Recreation Issues (including National Park Promotion Council) -- Derrick Crandall or Aubrey King Presentation on link between outdoor recreation and better health</p>
5:00 pm – 6:00 pm	<p><i>Just Added!</i> <i>Special Guest Speaker – Sponsored by Best Parks in America, KOA, Yogi Bear/Leisure Systems</i></p> <p>Dr. Paul Herrnson -- Join Paul and your fellow colleagues for an hour of Q and A about the current political scene.</p>

He's the author of *Party Campaigning in the 1980s* (Harvard, 1988), *Congressional Elections: Campaigning at Home and in Washington*, 4th ed. (CQ Press, 2004), and *The Financiers of Congressional Elections* (Columbia, 2004). He is co-editor of several volumes, including *After the Revolution: PACs, Lobbies, and the Republican Congress* (Allyn & Bacon, 1998), *The Interest Group Connection: Electioneering, Lobbying, and Policymaking in Washington* (CQ Press, 2005), *Playing Hardball: Campaigning for the U.S. Congress* (Prentice Hall, 2000), *Multiparty Politics in America*, 2nd ed. (Rowman and Littlefield, 2002), *Responsible Partisanship? The Evolution of American Political Parties in the Post-War Era*, (Kansas, 2003) and *War Stories From Capitol Hill* (Prentice Hall, 2003). He edits the book series *Real Politics in America* for Prentice Hall.

6:15 pm Dinner at Cherry Hill

APRIL 28TH – US CAPITOL VISITORS CENTER

- 8:00 am Breakfast with Presentation of National Public Service Award to ??? (Roy Blunt (R-MO), Co-chair of Congressional Travel and Tourism Caucus is a possibility and has been invited to accept the award)
- 8:30 am Small Business Tax and Regulatory Issues – Paula Calimafde, Chairman, SBLC; President, Small Business Council, Attorney, Paley & Rothman, Bethesda, MD
- 9:30 am Economic Review for Nation and Tourism and Recreation -- David Huether, NAM, and Suzanne Cook, U.S. Travel Assn.
- 10:30 am Highway Reauthorization -- a speaker from American Association of State Highway and Transportation Officials or American Highway Users Alliance
- 11:00 am Implementation of Travel Promotion Act – Roger Dow (possible)
- 11:30 am Open Forum before Hill Visits
Lunch on your own
Afternoon Hill Visits
- 4:30 pm Happy Hour Recap and Debriefing at Capitol Hill Club

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