

Online Opportunities:

# ARVC.org | Multi-Media Advertising

## ARVC.org

### The Source for Reaching Over 3,600 RV Park & Campground Owners

ARVC.org, the official trade site of ARVC, was recently re-designed in 2008 and offers members a new ease of use in finding valuable information on the following:

- membership
- education
- legislation
- current events
- upcoming events.

ARVC.org is the most direct communication tool for reaching our park and campground members. It is also the official site for information on InSites National Camping Industry Conference & Expo.

### Why advertise online?

- ARVC.org receives over 20,000 impressions
- Reach 9,000 monthly visitors
- Affordable online presence
- Direct links to your company website
- Premium positioning on the ARVC homepage

## Multi-Media Advertising/Webinars

In today's digital age there are so many opportunities for reaching consumers, but finding the right audience for your product can still be a challenge.

Let ARVC's multi-media advertising help you reach your targeted audience — those that are specifically interested in your product/service.

### **NEW** Host A Webinar

Let ARVC help you host info webinars, free to ARVC members. You create the presentation and conduct the webinar, we'll facilitate the event by setting up and helping you promote the webinar to our members. A recording of the webinar will be available online to those members who were not able to make the live webinar session, and will remain online for up to 1 year. ARVC will send out at least 1 email blast to help support the event. Maximum 30 participants.

**Info Webinars: \$500 per webinar**



ARVC.org rates on next page.



Right Button 120 x 60

Bottom Rotating Banner 400 x 60

## ARVC.org Member | Non-Member

Your source for reaching ARVC's members.  
The following banners will be featured on  
home page and all category pages.

**Right Button** \$220 | \$275  
120 pixels wide x 60 pixels high

**Bottom Rotating Banner** \$275 | \$315  
400 pixels wide x 60 pixels high

Email all ARVC.org ad materials to:

[ktomlin@arvc.org](mailto:ktomlin@arvc.org)

**For questions:**  
Contact Kera Tomlin,  
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303-681-0401  
303-681-0426 Fax  
[ktomlin@arvc.org](mailto:ktomlin@arvc.org)

All web advertising on ARVC.org is non-commissionable.  
Advertisers have the right of first refusal for their ads.  
A limited number of ads can be carried each month.