

Annual Guide to the Outdoor Industry:

Member Handbook & Buyer's Guide

Don't be left out of the one publication frequently referenced by ARVC member parks and campgrounds for a whole year. The **2010 Member Handbook & Buyer's Guide** is published annually in the spring with a circulation of 5,000. It provides valuable visibility with a year-long shelf life!

ARVC Supplier Members receive significant discounts on ad rates, and are featured in the Buyer's Guide, with a free company listing and product/service category search.

Non-member companies can purchase advertising at regular rates, or choose to join the Supplier Council for a low annual price of \$630 to receive numerous membership benefits.

The Handbook includes valuable information for members including:

ARVC Working For You

Leadership Information At Your Fingertips

Member Benefits

Valuable Resources, and

Comprehensive Buyer's Guide

Only Supplier Council Members receive a **FREE listing and Product/Service Category Search!**



Important Deadlines

Ad space closes February 10, 2010.

Materials due no later than February 10, 2010 to:

Kera Tomlin
 Director of Marketing & Communications
 National ARVC
 455 Tenderfoot Drive
 Larkspur, CO 80118
 303-681-0401
 Fax: 303-681-0426
 ktomlin@arvc.org

Treasures & Trinkets Inc
www.treasures-trinkets.com
 60 Hilliard Street
 Manchester, CT 06040
 Phone: 860-649-8181
 FAX: 860-643-0038
paul@treasures-trinkets.com
 Paul Koutsopoulos
 Family owned and run, Treasures & Trinkets Inc. designs and creates high quality affordable jewelry products. Many made in the USA in our factory.

Rates on next page.

Member Handbook Member | Non-Member

Full page	8.75" x 11.25"	\$1,945 \$2,435
1/2 page Vertical	3.5" x 8.875"	\$1,185 \$1,470
1/2 page Horizontal	7" x 4.75"	\$1,185 \$1,470
1/3 page Vertical	3.5" x 5.875"	\$915 \$1,145
1/3 page Horizontal	7" x 2.875"	\$915 \$1,145
1/4 page Vertical	3.5" x 4.375"	\$810 \$1,010
1/4 page Horizontal	7" x 2.25"	\$810 \$1,010
1/6 page Horizontal	3.5" x 2.875"	\$575 \$725

2010 Premium Rates (for members only)

Inside Front Cover	\$4,610
Inside Back Cover	\$3,285
Back Cover	\$3,955
Spread (2 pg)	\$3,285

Ad Specs & Mechanical Information

Trim Size: 8 1/2" x 11"
1/8" margin for bleed ads.
Live matter 1/4" away from final trim.

Materials: Preferred as PDF via e-mail, disk or CD format for either PC or Mac. Files must include fonts and graphics.

Closing Date: **February 10, 2010**

Materials Due: **February 10, 2010**

Cancellations: Insertion orders are binding after closing date on **Feb. 10**. No cancellations are accepted after the closing date.

