



We invite you to join ARVC's Supplier Council for a low annual fee of \$630. The Supplier Council is an exclusive group of dedicated service, supply, manufacturing, and distributing companies. Membership offers your company a competitive edge in marketing your products to thousands of ARVC member parks and campgrounds.

The Supplier Council Provides Valuable...

Exposure

- Company listing (with 25 word description) in the ARVC Industry Supplier Search at www.arvc.org, the official trade and member's only site. Offers a product/service category search.



- Company listing (with 25 word description) in the annual *Buyer's Guide & Member Handbook*, a popular resource for ARVC's membership. Offers a product/service category search.
- Company listing (with 25 word description) in one issue of the *ARVC Report*, a monthly member newsletter filled with the latest information on the association and the entire RV park and campground industry.
- Opportunity for a company and product/service feature in a special section of the *ARVC Report* titled "News From ARVC Supplier Council Members," as provided.

Discounts

- Advertising in the *Buyer's Guide* which only includes Supplier Council members. Published annually in March with a circulation of 5,000, the handbook offers valuable visibility in a publication frequently referenced by park members.
- Advertising in monthly member newsletter, *ARVC Report*. ARVC's annual Council of Delegates Survey, conducted by Planet Ahead Consulting, reports that over 84% of ARVC members regularly read the newsletter. The *ARVC Report* is a powerful link to these decision-makers who will become your next

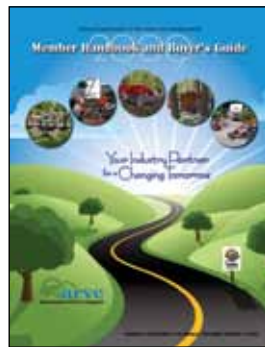


customers.

- Exhibiting at annual InSites Outdoor Hospitality Expo—the only national tradeshow devoted to the RV park and campground industry.
- Products and services offered through ARVC's member benefit programs. Save money at other companies using ARVC's group purchasing power.
- GCA homepage advertising — suppliers/members receive 10% off any homepage ad buy. Visit GoCampingAmerica.com.

Marketing Tools

- An Excel spreadsheet of ARVC's 3,600 RV park and campground members contact information.



- Signify your commitment to ARVC and the industry by displaying an exclusive logo and membership certificate.



- Maximize your investment by using the exclusive Supplier Council logo in all advertising and promotional materials. A downloadable copy is available in the member's only section of the arvc.org website.

Information

- Monthly subscription to member newsletter, *ARVC Report*, which will keep you up-to-date on association activities, government affairs, and trends affecting the RV park and campground industry. The newsletter is distributed eleven times a year.
- Access to ARVC's password-protected member section of arvc.org.



Membership Application on next page.



National Association of RV Parks & Campgrounds

ARVC Supplier Council Member Application

Complete all information exactly as you would like your listing to appear in the *Arvc.org Online Marketplace, Buyer's Guide & Member Handbook* and *ARVC Report*.

- I want to take advantage of the great benefits of ARVC Supplier Council membership. Enclosed is \$630 for my first year of membership.

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Toll Free Phone Number _____

Email _____

Website _____

Published Contact Name _____

ARVC Contact (if different from above) _____ Email _____

please indicate: Ad Agency Marketing Rep Other _____

Company Profile (25 word description):

(include separate sheet if needed)

Method of Payment:

- Check (Payable to ARVC) MasterCard VISA

Card Number _____ 3-digit security code _____ Exp. Date _____

Signature _____

Please Select Category:

- Advertising/Promotion
- Apparel
- Cabins and Rental Units
- Consulting and Services
- Electrical Supplies
- Financial Resources
- Food Products and Supplies
- Franchisers
- Gifts
- Ground Maintenance
- Insurance
- Internet
- Interior/Exterior Design Goods
- Licensing
- Maintenance
- Member Benefit Provider
- Office Supplies
- Plumbing Supplies
- Pools/Fountains Supplies/Maintenance
- Profit Center
- Propane
- Real Estate
- Recreational Equipment & Supplies
- Reservation Systems
- River Tubes, Canoes & Kayaks
- RV Manufacturer
- RV Supplies
- RV Clubs/Membership/Association
- Sanitation/Restroom
- Signs
- Telephones and Communication
- Training
- Other category suggestions to consider:



Please return via mail or fax to:

Kera Tomlin
Director of Marketing & Communications
National Association of
RV Parks & Campgrounds
455 Tenderfoot Drive, Larkspur, CO 80118
303-681-0401 ■ 303-681-0426 fax
ktomlin@arvc.org
www.arvc.org ■ www.GoCampingAmerica.com

Advertising Order Form



Please completely fill out the following:

Company Name

Contact Name

Company Address

City/State/Zip

Phone

Fax

E-mail

Website

Agency Placement _____
Agency Name

Address

Contact Name if different than above

E-mail

Phone

Fax

**Please return via
mail or fax to:**

Kera Tomlin
*Director of Marketing
& Communications*

**National Association of
RV Parks & Campgrounds**
455 Tenderfoot Drive
Larkspur, CO 80118

303-681-0401
303-681-0426 fax
ktomlin@arvc.org

www.arvc.org
www.GoCampingAmerica.com

Payment:

Total Advertising Cost

\$ _____

Check (Payable to ARVC)

Check #: _____ Amount Enclosed: \$ _____

Credit Card

MasterCard VISA

Card Number

3-digit security code

Exp. Date

Signature



Order Information

	Feb. 2010	Mar. 2010	Apr. 2010	May 2010	Jun. 2010	Jul. 2010	Aug. 2010	Sep. 2010	Oct. 2010	Nov. 2010	Dec. 2010/ Jan. 2011	Total	
ARVC Report													
Issue Dates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Display Advertisements	1X		3X		6X		11X						
	Member	Non-Member	Member	Non-Member	Member	Non-Member	Member	Non-Member	Member	Non-Member			
Full Page <input type="checkbox"/> Bleed <input type="checkbox"/> Non Bleed	<input type="checkbox"/> \$1,345	<input type="checkbox"/> \$1,545	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,230	<input type="checkbox"/> \$1,425	<input type="checkbox"/> \$1,160	<input type="checkbox"/> \$1,275			\$		
1/2 Page Horizontal Only	<input type="checkbox"/> \$700	<input type="checkbox"/> \$775	<input type="checkbox"/> \$655	<input type="checkbox"/> \$755	<input type="checkbox"/> \$620	<input type="checkbox"/> \$720	<input type="checkbox"/> \$580	<input type="checkbox"/> \$675			\$		
1/3 Page <input type="checkbox"/> Square <input type="checkbox"/> Vertical	<input type="checkbox"/> \$450	<input type="checkbox"/> \$525	<input type="checkbox"/> \$440	<input type="checkbox"/> \$515	<input type="checkbox"/> \$425	<input type="checkbox"/> \$490	<input type="checkbox"/> \$390	<input type="checkbox"/> \$445			\$		
1/4 Page Horizontal Only	<input type="checkbox"/> \$340	<input type="checkbox"/> \$395	<input type="checkbox"/> \$340	<input type="checkbox"/> \$390	<input type="checkbox"/> \$330	<input type="checkbox"/> \$385	<input type="checkbox"/> \$315	<input type="checkbox"/> \$375			\$		
1/6 Page <input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical	<input type="checkbox"/> \$240	<input type="checkbox"/> \$270	<input type="checkbox"/> \$225	<input type="checkbox"/> \$260	<input type="checkbox"/> \$210	<input type="checkbox"/> \$250	<input type="checkbox"/> \$200	<input type="checkbox"/> \$230			\$		
Back Cover	<input type="checkbox"/> \$1,575	<input type="checkbox"/> \$1,810	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$1,725	<input type="checkbox"/> \$1,390	<input type="checkbox"/> \$1,595	<input type="checkbox"/> \$1,265	<input type="checkbox"/> \$1,460			\$		
Spread (2 pg)	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,190	<input type="checkbox"/> \$1,950	<input type="checkbox"/> \$2,150	<input type="checkbox"/> \$1,880	<input type="checkbox"/> \$2,075	<input type="checkbox"/> \$1,810	<input type="checkbox"/> \$1,925			\$		
Classified Advertisements	per word		Classified: (attach extra sheet if needed)										
	<input type="checkbox"/> \$2.05/word											\$	
Inserts to be Mailed	Member					Non-Member							
	<input type="checkbox"/> \$1,345					<input type="checkbox"/> \$1,545					\$		
Belly Band Advertising	1X		3X		6X		11X						
	<input type="checkbox"/> \$1,500		<input type="checkbox"/> \$1,350		<input type="checkbox"/> \$1,305		<input type="checkbox"/> \$1,275					\$	
ARVC.org													
Right Button Member \$220/Mo. (3 Mo. Min.) Non-Member* \$275/Mo.	Member												
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Non-Member												\$
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Bottom Rotating Banner Member \$275/Mo. (3 Mo. Min.) Non-Member* \$315/Mo.	Member												
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	Non-Member												\$
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Multi-Media Advertising													
Info Webinars	Per Webinar											\$	
	<input type="checkbox"/> \$500												
Member Handbook & Buyer's Guide													
Display Advertisement	Member	Non-Member	Member	Non-Member	Member	Non-Member						\$	
	Full Page		Half Page <input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical		1/3 Page <input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical								
	<input type="checkbox"/> \$1,945	<input type="checkbox"/> \$2,435	<input type="checkbox"/> \$1,185	<input type="checkbox"/> \$1,470	<input type="checkbox"/> \$915	<input type="checkbox"/> \$1,145							
	1/4 Page <input type="checkbox"/> Horizontal <input type="checkbox"/> Vertical		1/6 Page Horizontal Only		Inside Front Cover								
	<input type="checkbox"/> \$810	<input type="checkbox"/> \$1,010	<input type="checkbox"/> \$575	<input type="checkbox"/> \$725	<input type="checkbox"/> \$4,610								
	Inside Back Cover		Back Cover		Spread (2 pg)								
<input type="checkbox"/> \$3,285		<input type="checkbox"/> \$3,955		<input type="checkbox"/> \$3,285									
Grand Total											\$		