

Best Parks in America Congratulates Woodall's 5W Parks – Invites Them to Join Best Parks in America Alliance

FOR IMMEDIATE RELEASE

McLean, VA (January 6, 2009) – Best Parks in America (www.BestParks.com) congratulates the top 9% of RV parks and campgrounds – only 700 parks – that have earned a Woodall's 5W rating. Achieving such a high score is no easy feat. Parks that have reached the pinnacle of a 5W rating are gaining a new found respect from discriminating RVers and campers.

"Parks that demonstrate premium opportunities in RVing and camping are filling a niche for those seeking an upscale experience," remarked David Gorin, President, Best Parks in America. "Best Parks in America, a marketing group designed exclusively for the best RV parks in the nation, targets these campers seeking out the highest rated parks, helping them quickly locate the best RV parks and campgrounds in the areas they most want to visit via the park industry's only niche national internet and print directories," he continued.

"The Best Parks in America affiliation has led guests to drive out of their way to stay with us just because we are a Best Parks in America location," said Best Parks affiliate Carolyn Strong, Sundermeier RV Park & Conference Center, Saint Charles, MO.

Gorin and Best Parks in America invite the nation's top rated parks to take advantage of this exclusive marketing group to build their brand and their business. Best Parks has recently made some significant changes to attract a broader range of quality RV parks and campgrounds to this special program including reduced annual fees and an aggressive advertising and marketing program to promote the affiliated parks.

Top ranking parks are encouraged to review the details of the Best Parks program at www.BestParks.net as well as visit the consumer website at www.BestParks.com to see how each park is presented to the consumer.

As a special introduction to the new Best Parks program, fees are substantially reduced for parks that affiliate by January 31, 2010. Parks can enroll for one, two or three years at a very substantial discount and gain the official designation of a "Best Park in America" and all of the marketing benefits that go along with it. For more information about Best Parks in America affiliation please contact Dave Newhouse at DaveN@BestParks.net or call him at 703-485-4277.

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About Best Parks in America

Amenity rich facilities, unsurpassed resort locations, superb service, and trademark warm hospitality with a smile – Best Parks in America's affiliates deliver upscale camping experiences. To review the consumer Best Parks in America website visit www.BestParksinAmerica.com. To learn more about becoming a best Parks in America affiliate visit our industry website at www.BestParks.net. Exceeding expectations. Every time. Every place.

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