

Industry Leaders Attend Second Annual CAMP-College

The second annual CAMP-College was held on April 26, 2010 at the beautiful Cherry Hill Park in College Park, Maryland. CAMP-College is a one day intensive learning program for members for CAMP (Campground Association Management Professionals). Representatives from over twenty camping associations attended the full day event which is sponsored entirely by Evergreen USA. Attendees primarily include association executive directors and officers of their boards.

Lucas Hartford, President of Evergreen, said “Attendance at CAMP-College was up 21% over last year. We are delighted to be able to sponsor this special education day for a second year. Because Evergreen only insures campgrounds and RV parks our future successes are tied to the camping industry, so helping to provide education to many of our industry leaders is a great way for us to give back to our industry.”

This year’s speakers included Bob Harris, the leading authority on associations, who spoke on Best Practices and Risk Management for associations. Cal Clemons, author of the book *The Perfect Board*, spoke about common issues seen by associations. Gregg Melia was also a speaker and spoke about the CAE designation and the education that entails.

Hartford also stated, “CAMP-College is very lucky that Cherry Hill Park in College Park, Maryland is willing to host this event at their beautiful conference facility. It was great to see this group of industry leaders working so hard to find ways to improve their associations to help the camping industry.”

On Tuesday, April 27, 2010, CAMP will be having a business meeting at Cherry Hill Park, followed by National ARVC’s National Issues Conference on the afternoon of April 27 and all day on April 28.



Photo by Lucas Hartford

1st row (kneeling): Cyndy Zbierski, NCA; Mari Garland, CCLOA; Debbie Sipe, CalARVC; Debbie Smith, PCOA

2nd row (standing): Janice Atwood, Cherry Hill Park; Linda Gurevich, Cherry Hill Park; Suzanne mark, Tennessee ARVC; Jay Otto, NJCOA; Marji Otto, NJCOA; Charlene Barbour, Carolinas ARVC; Paula Carroll, MACO; Shannon Miller, ACOA; Kathy Frederick, CCOA; Lori Severson, WACO; Karen Radomski, WACO; Beverly Gruber, PCOA; Linda Alcorn, MOARVC; Ruth Jaszewski, WACO

3rd row (standing): Bruce Edgecomb, MECOA; Patty Edgecomb, MECOA; Beth Potter, Camping in Ontario; Don Bennett, Jr., CONY; Marcia Galvin, MACO; Justin Irons, MAC; Debbie Carter, MAC; David Gorin, Virginia Campground Association; Linda Profaizer, National ARVC; Wayne Purchase, ARVC Michigan; Peter Daniels, VCA; Michael Moore, TACO; Rick Abare, MECOA

Not in photo but attending: Lucas Hartford, Evergreen; Mary Jo McCulloch, Maryland Tourism Council; Gwenn Ackerman, Maryland Tourism Council; Amy Winston, Maryland Tourism Council; Gregg Pitman, NeHaCa; Mike Gurevich, Cherry Hill Park; Norm Gurevich, Cherry Hill Park