



and

## **Midwest Leasing, Inc.**

### **P R E S S   R E L E A S E**

Thor Industries, Inc., announces that it has joined with Midwest Leasing, Inc. to provide the rental lodging industry with leasing and financing solutions. Added to Thor's previously announced association with the National Association of RV Parks and Campgrounds (ARVC), Midwest Leasing brings Thor's team of RV Lodging professionals full circle.

Since its inception in 1985, Midwest Leasing, has provided customized and structured finance options for virtually any type of equipment. Now they will design those options to meet the specific needs of campground owners seeking lodging opportunities. All financing products can be customized and structured to meet the unique requirements with appropriate term and repayment schedules needed by today's campground owners.

This threesome – Thor, Midwest Leasing, and ARVC – is a first in our industry. Thor manufacturers Airstream, Breckenridge, CrossRoads RV, and Keystone provide quality, ruggedized, rental lodging units customized to industry standards. Midwest Leasing provides the financing to get them on site. ARVC's commitment to promoting the campground industry continues. All three successful organizations combine to provide a first-time collected resource for campground owners.

According to Shane Ott, Thor's Director of Campground Relations, "Our commitment to meet the needs of our customers continues as we develop efficient and profitable ways of doing business. This exclusive offer from Thor sets us as the premium brand of choice for lodging accommodations. Right now the biggest need of Campground owners is finding financing. This Midwest Leasing announcement could not have been timed better, as ARVC owners are looking for the opportunity to add lodging inventory before the upcoming summer season."

Contact Shane Ott or Fran Wickenhauser for more information on Thor's Rental Lodging opportunities.

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